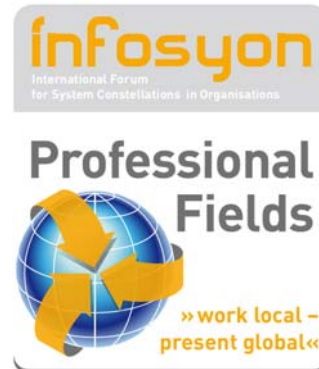


Professional Fields

>> work local – present global <<

*infosyon conference concept
2010 - 2011*



Dear Colleagues,

As announced in our newsletter in December 2009, we have planned a **special build up** to our international infosyon conference on April 15 – 17, 2011. This should exist of research and further development in different regions all over the world on the different areas of use and solution potential for organisational development. At the same time contact will be made to the leading representatives in the organisations.

3 Basic Ideas

Here are the three basic ideas which were introduced in the last newsletter:

1. A special build up to the conference should evolve

During 2010 different exchange and development initiatives will take place in the various countries and regions. These will be organised by the various local facilitators, peer, experimental and research groups. Infosyon will support the initiatives and will provide networking support. The work of these initiative groups, the “best of” from all countries will be presented and discussed at the international infosyon conference in March 2011.

2. Interdisciplinary cooperation

The recommended work mode is interdisciplinary cooperation of experts from organisations, consultants, researchers and “lateral thinkers” from different fields; diversity as the motor for innovation, infosyon members as the initiators.

3. Focus on special Professional Fields

Many colleagues are already thinking in solutions for special Professional Fields (such as M&A, regional development, global companies, family businesses, agricultural areas etc. The initiative groups, work in depth in the Professional Field which interests them the most or where they have particular know-how.

Regional Activities 2010 - 2011



Objectives and Benefit

The main goals are described as follows:

1. To build up expert knowledge and experience in particular fields (Professional Fields).
2. To enable the exchange of knowledge between facilitators and customers. Also newcomers are particularly welcome.
3. To find solutions in special Professional Fields for the current crucial questions of companies today.
4. To expand ones own horizon as to where, how and within which framework can organisational constellations be carried out.
5. For representatives of companies and institutes:
To meet colleagues and other establishments in order to gain own security in the method as well as increase initiative, leading to the method becoming accepted as a valuable management tool.
6. Develop possibilities for further application.
7. The various results, practical cases and experiences will be published to ...
 - a) increase awareness of the method and
 - b) to allow the authors to make a name for themselves in the special areas.

Examples for Professional Fields

Facilitators of organisational constellations work in many fields. Here are examples of a first collection of possible key areas of activity for the groups.

Context

- ◆ Public authorities
- ◆ Regional development
- ◆ Church & States
- ◆ Health care
- ◆ Business
 - Agricultural businesses
 - Family businesses
 - Medium-sized companies
 - Global enterprises

Main Challenges for Organisations

- ◆ Global operational networking
- ◆ Joint-Ventures / Mergers & Acquisitions
- ◆ Intercultural competence
- ◆ Working with top management
- ◆ Leadership
- ◆ Strategy development
- ◆ Interaction central – decentralised locations
- ◆ Quick profit vs. sustainable development
- ◆ Social political processes / CSR-Corporate Social Responsibility
- ◆ Energy and ecology initiatives
- ◆ Change management
- ◆ Crises – down sizing – bankruptcy
- ◆ Marketing – market research – advertising
- ◆ Team development
- ◆ Handling uncertain business environment
- ◆ HR and resource management
- ◆ Employee and organisational learning

Of course this list can and should be expanded with your special fields.
If any of the fields particularly interest you, it would be a great advantage if you would contribute your energy and your know-how.

**Many small activities often take on energy
which can lead to something magnificent!**

Contact people and coordinators

Responsible person

Eduard Ulreich Phone +43-316-58 64 48
E-Mail seminar (at) ulreich.info

Tasks

- General coordination
- Support for questions regarding the process on the way to the international infosyon conference 2011
- Organisation of the international infosyon conference, March 2011

Regional coordinators

Infosyon members who carryout member coordination

Tasks

- Support for questions on the process in the regions on the way to the conference 2011
- Initiate regional group meetings
- Activate peer, experimental and research groups, existing institutes and organisations
- To attend, where possible, regional meetings
- Support interdisciplinary cooperation
- Pass on ideas to the whole network
- Collect data and initially feed into the Blog/Forum/Wiki

Initiative group speakers

Coordinates the initiative group

Tasks

- Keep contact to the regional coordinators
- Motor and coordinator of the group
- Organises and collects data for the /Blog/Forum/Wiki
- Potential presenter /author

Regional Coordinators

The following people have agreed to be regional coordinators:

| | | |
|---------------------------|--|--|
| Germany-South | Thomas Gehlert Gerhard Gigler | tg@gehlert-cooperation.de info@intaka.de |
| Germany-Middle | Katrina Kirchbaumer | kirchbaumer@kirchbaumer-consulting.de |
| Germany-East and Berlin | Erdmuthe Kunath | mail@isa-berlin.de |
| Germany -North | Marion Lockert | service@marion-lockert-institut.de |
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| Australia / Asia | Katrina Kirchbaumer, Preeti Helena | kirchbaumer@kirchbaumer-consulting.de |
| Eastern Europe u. Russia | Michael Blumenstein | michael.blumenstein@blumenstein.org |
| Argentina / Cuba | Gerhard Gigler | info@intaka.de |
| Central and South America | Cecilio Regojo | cregojo@talentmanager.pt |
| USA | Katrina Kirchbaumer | kirchbaumer@kirchbaumer-consulting.de |

There is also here the possibility to expand the list – Please contact us if you are interested.

Exchange Platform

We have planned to set up Blogs / Forums or Wiki platforms, on which the group members can publish and show their topics, partial results, experience, questions, suggestions etc. Here there will be the possibility for direct contact between the groups.

Whoever has special experience or recommendations is very welcome to support us with the choice and organisation. Additional tips are also very welcome.

So that language barriers are no longer invincible, it is possible by means of freely available translation programs (such as the Google Toolbar) to translate the contributions into your own language. Even if the quality of the translation is not perfect, the main sense of the contributions should be understood.